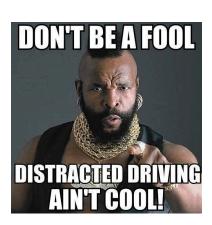
# Tips for insurance sales pitch

- 1) Tell us about your most successful sales pitch. What did you say? How did you connect with the customer?
- 2) Need some help building rapport with your prospective clients? How about 81 tips! https://getlighthouse.com/blog/how-to-build-rapport/
- 3) Does your pitch have effective energy? Learn how to bring positive energy to any sales presentation with this quick 4 minute video: <a href="https://www.youtube.com/watch?v=LlsFnOCd8vs">https://www.youtube.com/watch?v=LlsFnOCd8vs</a>
- 4) Sales doesn't have to be that stressful. Learn how to be more effective (link to article)



5) Some things never change. Check out these 7 timeless sales tips that will outlast any trend in any industry: <a href="https://www.inc.com/andrew-medal/7-timeless-marketing-tips-that-will-outlast-any-trend.html">https://www.inc.com/andrew-medal/7-timeless-marketing-tips-that-will-outlast-any-trend.html</a>

1)



- 2) Everyone talks about defensive driving, but what is it exactly? Learn how to be the best driver you can be on our blog! (link)
- 3) Check out these top 10 tips to keeping your car in tip top shape: <a href="https://www.kbb.com/car-advice/articles/top-ten-car-care-tips/">https://www.kbb.com/car-advice/articles/top-ten-car-care-tips/</a>
- 4) Learn how to drive safely in just 4 minutes! (Just be sure to apply these tips for longer than 4 minutes) <a href="https://www.youtube.com/watch?v=a1tZhtKDvAl">https://www.youtube.com/watch?v=a1tZhtKDvAl</a>



5)

# How much does general liability cost?

- 1) How much does general liability coverage cost? A lot of factors play into it. Learn more here (link to our article)
- 2) Do you know how much liability coverage you have for your business? Is it enough? Be sure you are covered. Learn more about general liability coverage here: https://www.einsurance.com/insurance-guide/arizona/general-liability-insurance/
- 3) Five years later and these still stand up. Check out a list of the top 10 risks for business. https://www.allianz.com/en/press/news/business/insurance/news 2013-01-28.html/



- 4) When was the last time you checked on your company's general liability insurance? Do you know what is covered? Tell us in the comments below.
- 5) How much insurance coverage is good enough? How much have you chosen for your business?

# Car Insurance Rates: New Vs Used

1) Don't get caught without car insurance. Not only is it illegal in most states, it's also dangerous to your wallet.



- 2) How much car insurance coverage do you have? Do you know what is covered and what is not?
- 3) If your car more likely to be stolen? Check the 'Hot Wheels' report: <a href="https://www.nicb.org/news/news-releases/2016-hot-wheels-report">https://www.nicb.org/news/news-releases/2016-hot-wheels-report</a>
- 4) What can affect the cost of your car insurance? Check out this list of 11 factors that are considered by insurers: <a href="https://www.moneycrashers.com/factors-affect-car-insurance-rates/">https://www.moneycrashers.com/factors-affect-car-insurance-rates/</a>
- 5) Which costs more to insure: new or used vehicles? Learn what goes into the pricing of your car insurance premiums in our new blog post: (link to our post)

# Types of insurance for your business

1) Am I covered or not? Business insurance policies can be confusing. Do you know which coverages you have?



- 2) How many different types of insurance coverages are there for businesses? Do you need all of them? Learn about the types and what you need here: (link to our article)
- 3) As a business owner, which types of insurance have you chosen to carry? Tell us which ones and why you chose them in the comments.
- 4) There are many different kinds of insurance for businesses. Here is quick rundown of the major ones: <a href="https://gebhardtinsurancegroup.com/need-business-insurance/">https://gebhardtinsurancegroup.com/need-business-insurance/</a>
- 5) How much insurance coverage do you have? WHy did you choose that level of coverage? Tell us below.

# Life insurance rates by age

- 1) How much life insurance coverage do you have? Do you have any at all?
- 2) Do you know the different types of life insurance out there? Here is a great guide to learn about your options: <a href="https://www.policygenius.com/blog/different-types-of-life-insurance-guide/">https://www.policygenius.com/blog/different-types-of-life-insurance-guide/</a>
- 3) Do you have 3 minutes to learn about how life insurance can help you? Check out this quick video: <a href="https://www.youtube.com/watch?v=A-0JzjqDQKE">https://www.youtube.com/watch?v=A-0JzjqDQKE</a>
- 4) Life insurance rates change from age to age. Find out what you should be paying and why life insurance is so important: (link to our article)
- 5) June 28th is National Insurance Awareness day! No need to wait that long to find a good policy, though. https://nationaldaycalendar.com/days-2/national-insurance-awareness-day-june-28/